

Leading Purpose-Driven Financial Ecosystems

FINANCIAL ALLIANCE FOR WOMEN

Annual Summit 2022

HOSTED BY



NOV 2-3 LONDON

SUMMIT AGENDA

SUMMIT EMCEE:

ZARA JANJUA
Broadcaster



LIVE BROADCAST



SPEAKER ON VIDEO

DAY 1
NOVEMBER 2

THEME OF THE DAY:
PURPOSEFUL ECOSYSTEM PLAYBOOKS

8:15 AM

Registration & Light Breakfast

9:00 AM

Opening

9:04 AM

Icebreaker

9:07 AM

Welcome Remarks

INEZ MURRAY, Chief Executive Officer, Financial Alliance for Women, USA

ANN CAIRNS, Executive Vice Chair, Mastercard, USA

MATT TUCK, MD, Customer Propositions & Delivery, Commercial & Institutional, NatWest Group, United Kingdom

9:20 AM

Panel I: Building Female Friendly Entrepreneurial Ecosystems in Europe

MODERATOR

CARMEN NIETHAMMER, Senior Gender Specialist, European Investment Bank, Luxembourg

SPEAKERS

CHANTAL KORTEWEG, Director Inclusive Banking, ABN AMRO, Netherlands

EMILY SINNOTT, Head of Policy and Strategy, European Investment Bank, Luxembourg

GEORGINA FARMAKI, Division Manager, Wholesale Banking Lending Division, Alpha Bank, Greece

KENZA-ELSA EL QAOURI, Research Officer, Bpifrance, France

YVONNE GREEVES, Director Women in Business, NatWest Group, United Kingdom

10:10 AM

Coffee & Networking

10:25 AM

Fireside Chat: Purposeful Leadership

MODERATOR

PAUL JENKINS, Senior Partner, McKinsey & Company, Norway

SPEAKER

ALISON ROSE, Chief Executive Officer, NatWest Group, United Kingdom

Panel II: Integrating Purpose Into Organizational DNA: 4 CEOs

MODERATOR

PAUL JENKINS, Senior Partner, McKinsey & Company, Norway

SPEAKERS

ALISON ROSE, Chief Executive Officer, NatWest Group, United Kingdom

NADIA ALSAED, Chief Executive Officer, Bank al Etihad, Jordan

ROBERT SWAAK, Chief Executive Officer, ABN AMRO, Netherlands

STEVEN PUIG, Executive President, Banco BHD León, Dominican Republic

Open Mic: Floor discussion with CEOs

12:00 PM

Lunch & Networking

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12:55 PM



Panel III: Leveraging Organizational Superpower to Drive Female Friendly Entrepreneurial Ecosystems

MODERATOR

JANE PROKOP, EVP Small and Medium Enterprises, Mastercard, USA

SPEAKERS

NAOMI NDELE, Head SME Banking & Agribusiness, KCB Group Limited, Kenya

RACHAEL MCKENZIE, Customer Experience Lead, Special Projects, Westpac Banking Group, Australia

VALERIE TAMAGNY-FERRIER, Senior Advisor Company Engagement, BNP Paribas, France

2:00 PM



Panel IV: Data Driving Purpose: Gender Data Codes

MODERATOR

WENDY TELEKI, Head of the Women Entrepreneurs Finance Initiative (We-Fi), World Bank Group, USA

SPEAKERS

ABIODUN OLUBITAN, Group Head, W Initiative, Access Bank, Nigeria

GRETA BULL, Director, Women's Economic Empowerment, Bill and Melinda Gates Foundation, USA

MEHRUBA REZA, VP and Head Women Banking Segment TARA and Agami Student Banking Service, BRAC Bank Limited, Bangladesh

SHAZIA GUL, Head Women Market & NRP, HBL Bank, Pakistan

2:55 PM

Afternoon Tea & Networking

3:15 PM



Panel V: Hardwiring Climate Action: Lessons from Women's Markets

MODERATOR

INEZ MURRAY, Chief Executive Officer, Financial Alliance for Women, USA

SPEAKERS

ANN CAIRNS, Executive Vice Chair, Mastercard, USA

JULIE BAKER, Head of Enterprise Engagement and Partnerships, NatWest Group, United Kingdom

ULRIKE DECOENE, Group Chief Communications, Brand and Sustainability Officer, AXA Group, France

4:20 PM

Structured Networking

5:00 PM



Championing the Female Economy Awards 2022

5:35 PM



Closing Remarks

5:45 PM

Cocktail Reception

DAY 2

NOVEMBER 3

THEME OF THE DAY:

GENDER INTELLIGENT FINANCIAL SERVICES DESIGN

8:15 AM

Light Breakfast

8:50 AM



Opening Remarks

INEZ MURRAY, Chief Executive Officer, Financial Alliance for Women, USA

9:00 AM



Panel I: Gender Intelligent Fintech and Digital Financial Services Design

MODERATOR

KARYL AKILIAN, Director, Marketing and Business Development, Financial Alliance for Women, USA

SPEAKERS

LINDA APPIE, Chief Marketing Officer, TymeBank, South Africa

PRITI GUPTA, Founder, LXME, India
SIDDHIKA AGGARWAL, Co-Founder, Mahila Money, India

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09:55 AM



Panel II: Mobilizing Angel and Venture Capital to Invest in Female Founders and Female Economy Focused Companies

MODERATOR

SHELLY PORGES, Co-Founder and Managing Partner, Beyond the Billion, USA

SPEAKERS

AMY NEALE, General Partner, Delta Ventures, Ireland

JENNY TOOTH, OBE, Executive Chair, UK Business Angels Association, United Kingdom

KINGA STANISLAWSKA, Founder, European Women in VC, United Kingdom

10:45 AM

Coffee & Networking

11:00 AM



Alliance Hackathon

SPEAKERS

CARINE FERSAN, Manager, Marketing and Peer Learning, Financial Alliance for Women, USA

SAM COOPER-GRAY, Head of Market Strategy Business Banking, HSBC, United Kingdom

11:35 AM



Public Summit Closing Remarks

RACHEL ROBBY, Chief Risk Officer, IDB Invest, USA

11:40 AM

ALLIANCE MEMBERS MEETING

Alliance Strategy

INEZ MURRAY, Chief Executive Officer, Financial Alliance for Women, USA

Female Economy Analytics Survey: Aggregate Results

REBECCA RUF, Executive Vice President, Programs, Financial Alliance for Women, USA

Topic I: Climate Action

Topic II: Investing In Women Code –National Strategies

1:15 PM

Lunch & Networking

3:00 PM

Study Tour: UK Parliament

MODERATOR

JULIE BAKER, Head of Enterprise Engagement and Partnerships, NatWest Group, United Kingdom

SPEAKERS

ELAINE GOLD, Co-Founder and MD, Global Entrepreneurship Network, United Kingdom

EMMA KISBY, EMEA Chief Executive Officer, CoGo, United Kingdom

DR MARI TAKAYANAGI, Parliamentary Archivist & author, United Kingdom

MARK PARSONS, Director Sustainable Banking Lead, NatWest Group, United Kingdom

RICK NIMMO, Director of the British Group Inter-Parliamentary Union (BGIPU), United Kingdom

Traditional English Afternoon Tea Buffet will be served

5:00 PM

End of Summit Activities

SOCIAL MEDIA AND COMMUNICATIONS

For social media engagement throughout the event, please tag [@FAforWomen](#) (IG and TW) and [Financial Alliance for Women](#) (in) and use the following hashtags:

[#2022AllianceSummit](#)

[#ChampionTheFemaleEconomy](#)

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For questions, support or additional information please email summit@financialallianceforwomen.org