

**FINANCIAL
ALLIANCE
FOR
WOMEN**

OCTOBER
6-8
2020

Annual
Summit

SHIFTING THE PARADIGM

The Female Economy
2020 and Beyond

TIME ZONE: SINGAPORE

OCTOBER 6

CHAMPIONING THE FEMALE ECONOMY

9:00 PM

Exclusive CEO Roundtable: Championing the Female Economy: The New Normal (INVITATION ONLY)

MODERATOR

TANYA TARR, President of Cultivated Insights,
Forbes Senior Contributor

SPEAKERS

BENOÎT CLAVERANNE, CEO International
& New Markets, AXA

MICHAEL MIEBACH, President & CEO-elect,
Mastercard, Global

NADIA ALSAED, CEO, Bank al Etihad, Jordan

FOLLOWED BY THE CEO ROUNDTABLE DISCUSSION

10:00 PM

Welcome Remarks

INEZ MURRAY, Chief Executive Officer, Financial Alliance
for Women

10:10 PM

Keynote: Ann Cairns on Championing the Female Economy

ANN CAIRNS, Executive Vice Chair Mastercard, Chair
Financial Alliance for Women, Chair 30% Club

HOSTED BY



Financial Alliance for Women 2020 ANNUAL SUMMIT

10:20 PM

Deep Dive: Data Driving the Female Economy

Female Economy Analytics: Alliance Membership
Business Performance

REBECCA RUF, Executive Vice President, Programs,
Financial Alliance for Women

10:30 PM

Discussion: The Opportunity of Championing the Female Economy

Senior leaders from the Alliance will share why they
made the decision to strategically focus on the
female economy and being the employer of choice
for women and how these strategies have built their
businesses' resilience to the pandemic.

MODERATOR

INEZ MURRAY, Chief Executive Officer, Financial Alliance
for Women

SPEAKERS

JULIE BAKER, Head of Enterprise and Community
Finance, NatWest Group

ULRIKE DECOENE, Group Head of Communication,
Brand and Corporate Responsibility; AXA

DIMANTHA SENEVIRATNE, Group CEO, NDB

STEVEN PUIG, President & CEO, BHD León

11:15 PM

BREAK

11:20 PM

Deep Dive: Accelerating Women's Economic Power Through Non-Financial Services

NFS are essential to support the growth of SMEs
and WSMs in particular and yet the business
case for providing these services is not yet widely
documented. Jessica and Carine will discuss the
results of newly minted research by IFC and FMO
on emerging models for providing NFS to women at
scale.

CARINE FERSAN CHOEIRY, Manager Marketing and
Peer Learning, Financial Alliance for Women

JESSICA SCHNABEL, Global Head, Banking On Women,
IFC

11:30 PM

BREAKOUTS

Breakout 1: Tapping into NFS Ecosystems to Support WSMEs

Strong entrepreneurial ecosystems make all the difference. Financial services providers share their role as ecosystem orchestrators.

MODERATOR

ANNA GINCHERMAN, Partner, ConsumerCentriX

SPEAKERS

ANITA LI, Head of Digital and Strategic Change, HSBC

AYONA AGUELE-TRIMNELL, Group Head/Coordinator W Initiative, Access Bank

NICHOLAS COLLOFF, Executive Director Argidius Foundation

SUE KELSEY, EVP Global Prepaid & Financial Inclusion, Mastercard

Breakout 2: Upskilling through Digital Platforms

Online marketplace platforms share their models for upskilling users and partnering with financial services providers.

MODERATOR

ANNABEL SCHIFF, Director, Caribou Digital

AFEF ZAMAN, Co-Founder & Chief Executive Officer, ShopUp

JULIET ANAMMAH, Chairwoman Jumia Nigeria and Head of Institutional Affairs

SATISH UPADHYAY, Head of Marketing, Amazon India Marketplace

Breakouts 3: The Business Case for NFS (IN SPANISH)

Alliance member banks share their strategies for tracking and measuring the impact of their NFS value proposition on the bottom line.

MODERATOR

JOSE ETCHEGOYEN, Sr Global Specialist Banking on Women, IFC

SPEAKERS

CINTHYA MORERA HERNÁNDEZ, Director of Development and Women, Banco Nacional de Costa Rica

GISELA BABBARO, High-Net-Worth and Women Segments Manager, Santander Argentina

Breakouts 4: The Business Case for NFS (IN ENGLISH)

Alliance member banks share their strategies for tracking and measuring the impact of their NFS value proposition on the bottom line.

MODERATOR

ANUSHE KHAN, Senior Operations Officer, SME Banking and Banking on Women Advisory, Financial Institutions Group, IFC

SPEAKERS

YVONNE GREEVES, Director of Women in Business, NatWest Group

NAOMI NDELE, Head SME Banking & Agribusiness, KCB Group Limited

12:00 PM

Spotlight: Female Founder

NASREEN ALI, Co-Founder & CFO, Cherehani Africa

12:05 PM

Fireside Chat: Women Investing in Women

Women's are inheriting, creating and influencing wealth at increasing rates. Wealthtechs and investors are taking notice. How will the financial landscape transform as women seek to invest in women?

SHERRI HAYMOND, Executive Vice President, North America Digital Partnerships, Mastercard

SALLIE KRAWCHECK, Co-Founder & Chief Executive Officer, Ellevest

12:25 PM

Spotlight: Alison Rose on orchestrating the female entrepreneurial ecosystem in the UK

JULIE BAKER, Head of Enterprise and Community Finance, NatWest Group

ALISON ROSE, Chief Executive Officer, NatWest Group

12:33 PM

Spotlight: Richard Burton on The Real Power of the Female Economy

RICHARD BURTON, Acting Chief Executive, Consumer Division, Westpac

12:38 PM

END OF SUMMIT DAY 1

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OCTOBER 7

REIMAGINING THE FINTECH INDUSTRY

7:00 PM

Opening Remarks

INEZ MURRAY, Chief Executive Officer,
Financial Alliance for Women

7:05 PM

Fireside Chat: A Blue-Sky Vision for Fintechs Impacting the Female Economy

Fintech can solve for the pain points in women being fully financially included. Deborah and Sopnendu define a vision for how fintech can transform the female economy.

DEBORAH BARTA, Senior Vice President,
Innovation & Startup Engagement, Mastercard

SOPNENDU MOHANTY, Chief FinTech Officer,
Monetary Authority of Singapore

7:25 PM

Deep Dive: Towards a Gender Intelligent Fintech Sector

Latest Alliance research unearths a strong business case for gender intelligent fintech and key levers to tap into the largest and fastest growing economy.

INEZ MURRAY, Chief Executive Officer,
Financial Alliance for Women

YOSHA GUPTA, Senior Advisor,
Finstep Asia & Founder, MeMeraki

7:40 PM

Spotlight: Female Founder

HENA MEHTA, Founder & Chief Executive Officer, Basis

7:45 PM

Discussion: The Transformational Impact of Fintechs on the Female Economy

Fintechs share their models for capturing the female economy and investors share their investment thesis for supporting.

MODERATOR:

SALAH GOSS, Senior Vice President, Global Markets
Humanitarian & Development, Mastercard

SPEAKERS

ARNAB BHATTACHARYA, Head of Financial Services,
Zilingo

BIN RU TAN, Chief Executive Officer Southeast Asia
OneConnect Financial Technology, Co-Chairwoman
Blockchain Association Singapore

SAIREE CHAHAL, Founder &
Chief Executive Officer, SHEROES

VIRGINIA TAN, Founding Partner Teja Ventures, Founder
She Loves Tech, Co-Founder & President Lean In China

8:30 PM

BREAK

8:35 PM

BREAKOUTS

Breakout 1: Data Bias: Course Corrections

Unpacking data biases as fundamental driver of gender intelligent fintech.

MODERATOR

PROF SEAN HIGGINS, Assistant Professor of Finance,
Kellogg School of Management - Northwestern University

SPEAKERS

JOANN STONIER, Chief Data Officer, Mastercard

TEJASVI MOHANRAM, Founder & Chief Executive
Officer, Rupee Power

DANIEL GUTIÉRREZ, Senior Vice President,
Digital Transformation, Banco BHD León

JUAN E SALDARRIAGA, Chief Executive Officer,
Juancho Te Presta

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Breakout 2: Stakeholder Roles, Incentives & Ecosystem Support

Key levers to create female friendly fintech ecosystems.

MODERATOR

EYITOPE (TOPSY) KOLA-OYENEYIN,
Global Partner, McKinsey & Company

SPEAKERS

AJAITA SHAH, Founder & Chief
Executive Officer, Frontier Markets

MANISH DIWAAN, Managing Director,
ASEAN Financial Innovation Network

STEVE LANDMAN, Founder &
Chief Executive Officer, Kiu Global

Breakout 3: Business Case for Gender Intelligent Fintechs (SPANISH TRANSLATION)

Compelling figures shared by leading fintechs.

MODERATOR

SYED MUSHEER AHMED, Founder &
Managing Director, Finstep Asia

SPEAKERS

ARVINDER GREWAL, Chief Marketing Officer,
Wave Money

NADIA BENAISA, Marketing Director, BPC

RACHEL FREEMAN, Executive Director,
Chief Growth Officer, Tyme Global

SOFIE BLAKSTAD, Founder &
Chief Executive Officer, hiveonline

Breakout 4: Investing in Female Economy Focused Fintechs

Investor perspectives on female economy focused fintechs and female founders.

MODERATOR

MO HARVEY, Head of FS & Fintech
for APAC, Enterprise Ireland

SPEAKERS

SHUYIN TANG, Partner,
Patamar Capital & CEO, Beacon Fund

MELISSA FRAKMAN, Founding and
Managing Partner, Emphasis Ventures

QIYONG CAO, Senior Investment
Specialist, ADB Ventures

SHELLY PORGES, Co-Founder and
Managing Partner, Beyond the Billion, USA

9:20 PM

Alliance Hack: Pitches & Winners' Announcement

The Alliance Hack was born out of our growing understanding of the fintech industry's blind spot when it comes to women-focused strategies. The Alliance invited fintechs to present innovative scalable solutions in four tracks – banking, wealth, insurance, and payments. Pitches from the finalists will be presented and the winner will be announced.

EMCEE

ANGIE LAU, Founder, Chief Executive Officer
& Editor-in-Chief, Forkast.News

10:00 PM

Spotlight: Amy Neale on Start Path's Perspective on Female Economy Focused Fintechs

AMY NEALE, Senior Vice President,
Start Path & Fintech, Mastercard

10:05 PM

END OF SUMMIT DAY 2

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OCTOBER 8

THE FUTURE OF WORK

09:00 PM

Spotlight: Selim Hussain on Why He Champions the Female Economy

SELIM HUSSAIN, Managing Director, BRAC Bank

9:05 PM

Deep Dive: Diversity & Inclusion – Building the Workforce of Tomorrow

The financial sector lags in female representation particularly at the top. FSPs must reach beyond the low hanging fruit and make gender D&I a strategic business priority. Angela and Inez will discuss where we are at, what needs to be done and present the Alliance's latest How To Guide, Becoming the Employer of Choice for Women.

INEZ MURRAY, Chief Executive Officer, Financial Alliance for Women

ANGELA BERG, Partner, Global DEI Consulting Leader, Mercer

9:25 PM

Discussion: Women and the Future of Work

The pandemic has accelerated the transformation of work, with the potential to both benefit and disadvantage women. Leading D&I professionals from Alliance members discuss the workplace of tomorrow and what it means to be an employer of choice for women in the "new reality".

MODERATOR

YVONNE GREEVES, Director of Women in Business, NatWest Group

SPEAKERS

SANDRA CASINADER, Group Head of Capability Design, Inclusion and Diversity

DANIEL SHARAIHA, Chief Human Resources and Customer Experience, Bank al Etihad

ROSARIO TORO, Director of Training & Development, Banregio

10:10 PM

Spotlight: Female Founder

OLGA MILER, Award-Winning Innovator and Entrepreneur, SmartPurse

10:15 AM

BREAK

10:20 PM

Spotlight Female Founder

NYHA SHREE, Co-Founder, Jumper.ai

10:25 PM

Discussion: Serving Customers in the New Normal

Customer value leaders from 4 sectors will discuss emerging consumer & technology trends and adaptations to customer journeys.

MODERATOR

DONALD CHESNUT, Chief Experience Officer, Mastercard

SPEAKERS

ATUL SHINGHAL

Founder & Chief Executive Officer, Scripbox

CHITALU CHARITY MWANZA,

Chief Executive Officer, Digital PayGo

LIZA GARAY - DE VAUBERNIER

Global Head of Women's Market, AXA

11:10 PM

Championing the Female Economy Awards

Presentation of awards in recognition of our outstanding members this year.

EMCEE

CARINE FERSAN CHOUÉIRY, Manager, Marketing & Peer Learning, Financial Alliance for Women

11:40 PM

Closing Remarks: Inez Murray & Ann Cairns

INEZ MURRAY, Chief Executive Officer, Financial Alliance for Women

ANN CAIRNS, Executive Vice Chair Mastercard, Chair Financial Alliance for Women, Chair 30% Club

11:55 PM

END OF 2020 ANNUAL SUMMIT

2020 Annual Summit

EMCEE

KARYL AKILIAN MOMJIAN, Director, Marketing & Business Development, Financial Alliance for Women

12:00 PM
MEMBER'S GATHERING