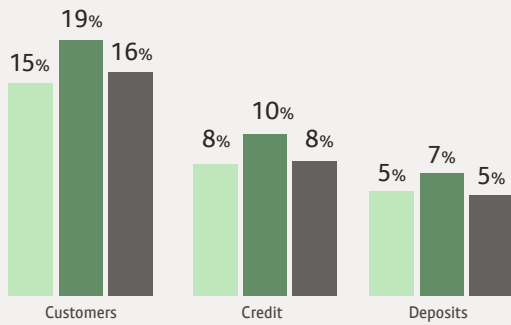


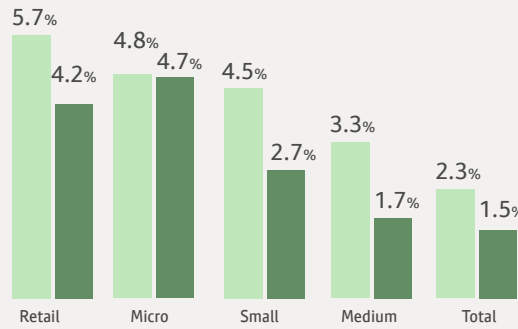
Increasing women's access to financial services remains a strong business opportunity.

Alliance member data shows that women customers are outpacing the market when it comes to customer, credit and deposit growth.



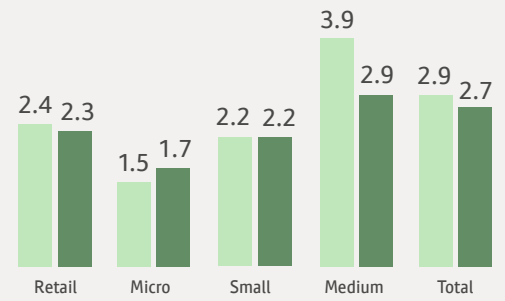
YoY Growth Rates

They are also paying back their loans at greater rates than men – in all segments...



Share of Non-Performing Loans

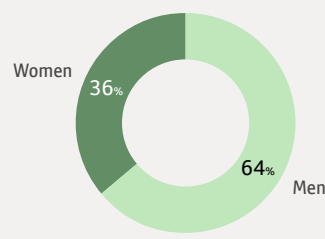
...with similar levels of products per customer.



Products per Customer

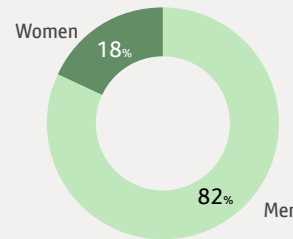
Financial service providers have an opportunity to increase access and deepen usage of financial products and services for women.

Women are still underrepresented in members' customer base...



Share of Total Customers

with an even lower proportion of their credit portfolio....



Share of Credit Portfolios

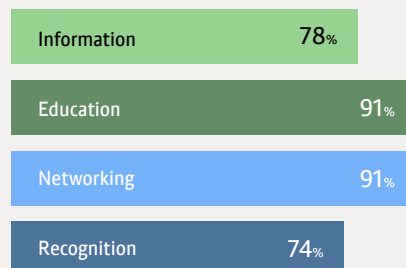
...and slightly over half of men's average loan sizes.



Women's Average Loan Size as a Proportion of Men's

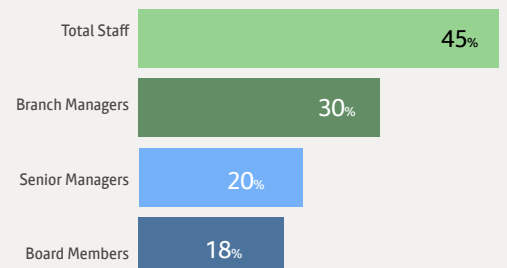
Alliance members are championing the female economy by implementing holistic approaches to serving women.

Beyond credit, they know that women critically need a variety of tailored non-financial services.



Proportion of Reporting Members Providing Tailored Non-Financial Services to Women

They are also implementing strong internal diversity and inclusion practices to reinforce their customer-facing strategies.



Female Share of Staff

#ChampionTheFemaleEconomy