

Global Data Symposium

AGENDA

September 29, 2015



A recent research report authored by GBA and supported by McKinsey & Company uncovered that two out of the four barriers preventing banks from targeting the Women's Market were directly related to the availability of data: lack of supply-side data that proves there is a business case and the absence of demand-side information that proves there is a sizable market. Without a full understanding of both the demand- and supply-side dimensions of the financial services gap for women, it will be impossible to close it.

The GBA, its partners and members have launched a number of initiatives to increase our understanding of the supply-side data gaps and what needs to be done to close them. This Symposium gathers GBA banks, policymakers, Development Finance Institutions (DFIs) and government agencies to explore the challenges and opportunities of collecting and using sex-disaggregated data. Findings from a multi-stakeholder consultative process on the widespread production and use of sex-disaggregated banking data, as well as lessons learned from country case studies, will be presented. The Symposium will also discuss concrete actions that different stakeholders can take to narrow the data gaps, as well as shape a set of recommendations for a way forward.

2.00 – 2.30 PM

MAPPING THE WOMEN'S MARKET DATA GAPS

This panel will explore the main findings from a multi-stakeholder collaboration, which reveal how different players in the ecosystem currently use and potentially can use sex-disaggregated supply-side data. The panel will highlight the value of data for different stakeholders and the data interdependencies among actors, as well as discuss the challenges in closing the data gaps.

- **INEZ MURRAY**, CEO, Global Banking Alliance for Women
- **DANIELA CARRERA-MARQUIS**, Inter-American Development Bank Representative in Brazil

2.30 – 4.00 PM

TOWARD A DATA-DRIVEN ECOSYSTEM

This panel will explore the importance of a collaborative multi-stakeholder approach to further developing the ecosystem for sex-disaggregated data. Different stakeholder groups will present concrete actions for how they can support closing the gender data gaps for women's banking data.

Moderator

CEYLA PAZARBASIOGLU, Senior Adviser, Finance & Markets Global Practice, World Bank

Speakers

- **TANIA MOUSSALLEM**, Chair, Global Banking Alliance for Women; Assistant General Manager, BLC Bank
- **YURI SOARES**, Chief, Market Innovation Lab Unit, Multilateral Investment Fund, Inter-American Development Bank
- **DR. TUKIYA KANKASA-MABULA**, Deputy Governor, Bank of Zambia
- **CHARLES MARWA**, Senior Monitoring and Evaluation Specialist, Alliance for Financial Inclusion

4.00 – 5.00

THE CASE OF CHILE: WHAT 14 YEARS OF WOMEN'S BANKING DATA CAN TELL US

Since 2002, Chile's regulator has regularly collected and produced sex-disaggregated data on the use of financial services by both men and women. This panel will explore the rationale, challenges and opportunities of this unique case, as well as discuss the potential application for other countries.

Moderator

REBECCA RUF, Vice President, Programs, Global Banking Alliance for Women

Speakers

- **ERIC PARRADO**, Superintendent, Superintendency of Banks and Financial Institutions of Chile
- **MARIA SOLEDAD OVANDO GREEN**, Small Enterprise Manager, BancoEstado

5.00 – 5.45

DEMAND DATA SETS: THE OTHER SIDE OF THE EQUATION

Global and national demand-side datasets, such as Findex and FinScope, are increasing in sophistication and utility. This panel will discuss the current state of demand-side data on women's financial behaviors and explore the opportunities for incorporating gender more deeply.

Moderator

BÉNÉDICTE DE LA BRIÈRE, Lead Economist, Gender, Human Development Network, World Bank Group

Speakers

- **ZAIRA BADILLO**, Director of Financial Services Access, Comisión Nacional Bancaria y de Valores de México
- **GABRIELA ANDRADE**, Financial Markets Senior Specialist, Capital Markets and Financial Institutions Division, Inter-American Development Bank

5.45 – 6.00

CONCLUSIONS AND STAKEHOLDER ACTIONS

- **INEZ MURRAY**, CEO, Global Banking Alliance for Women

